



## Certificate of Achievement

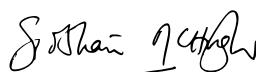
# Abdul Aziz Rajab

has completed the following course:

### THE POWER OF PODCASTING FOR STORYTELLING UNIVERSITY OF WOLLONGONG

This online course explored the basic concepts of podcasting and how to go about planning and making a podcast, while avoiding common pitfalls. The course focused on how podcasting is a uniquely powerful form of storytelling, different to other media forms.

2 weeks, 3 hours per week



**Siobhan McHugh**  
Associate Professor of Journalism  
University of Wollongong



UNIVERSITY  
OF WOLLONGONG  
AUSTRALIA

The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit [futurelearn.com/proof-of-learning/certificate-of-achievement](https://futurelearn.com/proof-of-learning/certificate-of-achievement).

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TRANSCRIPT

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#### **STUDY REQUIREMENT**

2 weeks, 3 hours per week

#### **LEARNING OUTCOMES**

- Identify ideal conditions and environments for recording audio
- Discuss podcast narrative and genre
- Experiment with layering audio, music, silence and sound effects to create an experience
- Describe experiences podcasting or listening to podcasts
- Investigate how and where audio works best
- Record and share a podcast with fellow learners
- Produce a podcast and publish the podcast on a discoverable platform

#### **SYLLABUS**

- Introduction to telling stories using audio
- The elements of a podcasting narrative and how to combine these elements authentically
- The software and hardware involved in producing a podcast
- Writing a narrative to suit audio
- The common pitfalls
- Different genres of podcast
- Introduction to finding good talent
- The process of being discovered and heard by an audience